



**Lions Tigers & Bears
Big Cat and Exotic
Animal Sanctuary**

**Wild in the Country 2023
Sponsorship Opportunities**

Saturday, May 20, 2023





A very special thanks for helping us make "Every Life Count" ◆◆◆

Honoring *The JEM Project*



The JEM Project's transformational support at Lions Tigers & Bears is helping us improve the lives of the animals at the sanctuary and improve customer care services for our visitors. We are incredibly fortunate to have their support, and it is our pleasure to recognize The JEM Project's generous support at Wild in the Country.

Our MCs, Jagger & Kristi

Our MCs, **Jagger & Kristi**, have been working **Magic Mornings on Magic 92.5 FM** since 2005. They share a deep love of San Diego and are always finding ways to give back to their community.



Executive Chef Jeffrey Strauss



We are pleased to announce that **Jeffrey Strauss, Executive Chef/ Owner of Pamplemousse Grille** will provide the catering for this year's Wild in the Country.

Jeffrey has prepared everything from intimate meals to huge banquets for the most prestigious corporate names in America and Europe, and for such dignitaries as President George W. Bush, the late Jacqueline Kennedy Onassis, for the wedding of Caroline Kennedy, the 1984 inaugural luncheon for Ronald Reagan, and entertainment luminaries such as Tom Hanks, Elton John and Stephen Spielberg.

Sandra Joseph and Ron Bohmer

Sandra Joseph is a history making Broadway star as the longest-running leading lady in the Broadway show, *Phantom of the Opera*. She played Christine Daae in *Phantom* for 10 years. She has also appeared in the television shows *Law & Order* as well as *Law & Order Criminal Intent*.



Ron Bohmer is an American Actor and singer best known for his starring roles in numerous Broadway productions, including *The Scarlet Pimpernel*, *Les Misérables* and *Fiddler on the Roof*. He has also toured the United States playing such parts as the Phantom in the *Phantom of the Opera* and Joseph Smith in *The Book of Mormon*.

Sandra and Ron, who are husband and wife are offering a one-of-a-kind, customized, in-person performance at our event. We look forward to welcoming them to the Wild in the Country stage for an uplifting and unforgettable musical experience that's guaranteed to bring goosebumps to our guests.



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Debby at (858) 335-9437 | dhansen@lionstigersandbears.org

www.lionstigersandbears.org

WHO WE ARE

Lions Tigers & Bears (LTB) is a nonprofit exotic animal sanctuary and educational facility located just outside Alpine, California, on the edge of the Cleveland National Forest. At the heart of the organization's mission is helping to save the lives of exotic animals being kept in captivity in roadside zoos, backyard cages, or worse. LTB is one of only a small number of exotic animal sanctuaries in the United States accredited by both the Global Federation of Animal Sanctuaries and the American Sanctuary Association. LTB is often called on by first responders and officials to help rescue big cats and other exotic animals from abusive and neglectful situations across the country.



INVESTING IN HOPE

An estimated 5,000 to 7,000 tigers live in the U.S.—more than exist in the wild—mostly at unaccredited breeding facilities, poorly run roadside zoos, traveling zoos, pseudo-sanctuaries and private menageries. An alarming reality is that a big cat can be purchased for as little as \$300, or less than the cost of a purebred dog. Four states, per the Big Cat Sanctuary Alliance, currently have no laws regulating possession of large wild exotic animals as pets. The illicit sale of exotic animals is a \$20 billion industry following drugs, counterfeiting, and human trafficking. Through advocacy and public awareness, the tides are steadily turning in favor of protecting animals suffering in captivity as money-making objects, languishing in substandard cages and deprived of the most basic care. LTB has positioned itself at the forefront of these efforts, collaborating with leadership professionals from other reputable sanctuaries across the country to enact legislation and affect change on a national level.



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Raja & Natasha Presenting Sponsor – \$10,000

- VIP Table for ten to Wild in the Country with your company logo or your name displayed on table
- One Pass for a Behind-the-Scenes exclusive sanctuary visit for two with Founder Bobbi Brink (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding* the animals at each habitat
- Six Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in all event-related social media posts as Presenting Sponsor: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in all event-related e-blasts as Presenting Sponsor (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website as Presenting Sponsor
- Recognition as Presenting Sponsor on all event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One*', dine on delicious hors d'oeuvres, and enjoy a welcome drink.

*Must be 18 yrs. or older to 'Feed a Wild One'

Raja and Natasha were the founding tigers of Lions Tigers & Bears. They were rescued in September 2002 from a backyard owner in Texas where they were kept in a 6' x 12' chain link cage with concrete floors, and no shade or shelter to protect them from the harsh Texas elements.

Upon arrival to their new home, it became apparent that Natasha was pregnant, and after just one month of being rescued, gave birth to two cubs—Sitarra and Tabu.



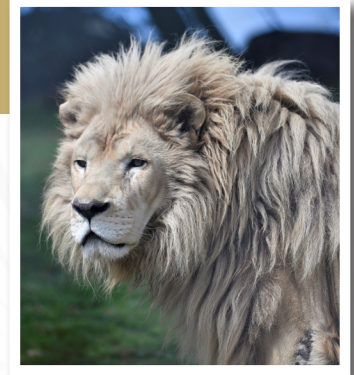


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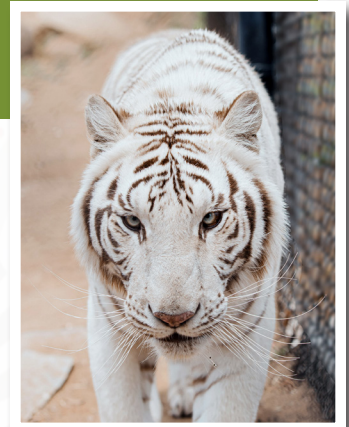
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Protector of the Pride – \$5,000



- Four VIP Tickets to Wild in the Country with your company logo or your name displayed on table
- One Pass for a Behind-the-Scenes visit for two with a Keeper (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding* the animals at each habitat
- Six Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in five event-related social media posts: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in five event-related e-blasts (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

Keeper of the Wild – \$2,500



- Two VIP Tickets to Wild in the Country
- Four Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in three event-related social media posts: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in three event-related e-blasts (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One'*, dine on delicious hors d'oeuvres, and enjoy a welcome drink.

* Must be 18 yrs. or older to 'Feed a Wild One'



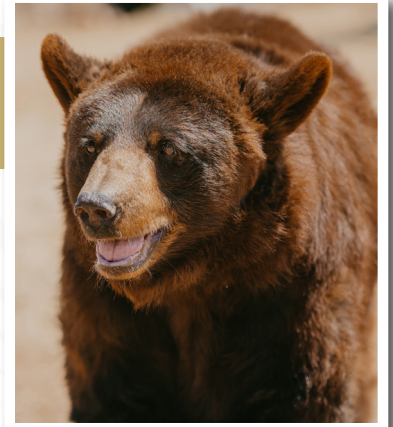
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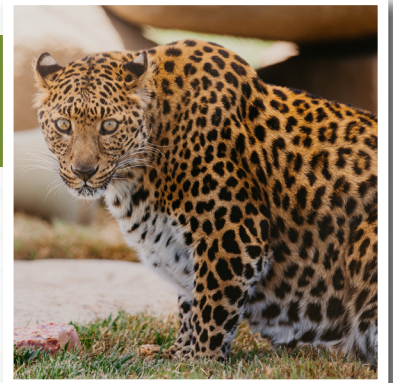
Sanctuary Defender – \$1,000

- Two General Admission Tickets to Wild in the Country
- Two Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in one event-related social media post: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in one event-related e-blast (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage



Animal Champion – \$500

- Four Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo or your name listed on event website



Animal Advocate – \$250

- Two Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo or your name listed on event website



